

# The Bulwark

with Charlie Sykes

Daily Podcast



## The Bulwark Podcast with Charlie Sykes & Bill Kristol: Smart, Conservative, Never Tribal

Charlie Sykes and guests discuss the latest news from inside Washington and around the world.

Weekly Contributors to the podcast are also CNN's Bill Kristol (also available for endorsement) and Sarah Longwell.

Charlie is an American political commentator and a regular contributor to MSNBC weekly. He is a credentialed author, journalist, radio, TV and podcast personality. In addition he contributes to NPR, PBS and is a frequent speaker on college campuses.

## What You Need To Know

No shouting, grandstanding, or sloganeering.

- ✓ Daily Podcast: Monday- Friday
- Daily: 25,000 downloads
- ✓ Weekly: 125,000 downloads

## Audience

Core demographic: Adults 25-54  
40% Male 60% Female  
45% HH Income of \$100k+  
84% college or graduate degree  
60% Married & 83% Home owners



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215,000+ Followers



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